



Capability Statement

Elevida, LLC



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100% Disabled Veteran's
Spouse Owned



CORE COMPETENCIES



Elevida is a 100% Disabled Veteran spouse-owned small business specializing in helping government agencies and mission-driven organizations successfully adopt AI. We ensure your people are ready and confident, significantly reducing resistance, burnout, and fear. With proven federal experience and cyberpsychology expertise, we support implementation from initial assessment to sustained adoption.

- **AI & Digital Change:** Driving successful AI & tech adoption with measurable outcomes.
- **Workforce Readiness & Behavioral Insights:** Reducing anxiety, resistance, and burnout during digital change.
- **People Analytics & Data Visualization:** Capturing clear workforce insights via dashboards and reporting.
- **AI Governance & Compliance Training:** Ethical AI use aligned with NIST AI RMF, including PII/IP protections.
- **Leadership Coaching & Employee Development:** Practical approaches increasing confidence, capability, and productivity.



PAST PERFORMANCE



Homesteaders Life Co. | Pace | hidn.ai | Neosensory



DIFFERENTIATORS



- **Federal Insider Knowledge:** Former DOE People Analytics and L&D SME with deep understanding of federal workflows, requirements, and culture.
- **Behavioral Science Expertise:** Specialized in reducing employee anxiety and resistance using cyber and positive psychology for higher adoption and engagement.
- **People-Focused Implementation:** Proven methods that measurably lower burnout, increase adoption rates, and support lasting change.
- **Compliance & Security:** Experienced in NIST AI Risk Management Framework (RMF) and ethical AI use.



SOLUTIONS OFFERED



- **AI Readiness & Workforce Preparation:** surveys & assessments; team training/workshops; tailored employee strategies.
- **AI Implementation & Roadmaps:** step-by-step support to plan, test, and launch AI projects.
- **Leadership & Team Coaching:** executive and team coaching focused on confidence, trust, resilience, and more.
- **People Analytics & Workforce Insights:** surveys, dashboards (Power BI, Tableau), and data storytelling for better decisions.
- **Ethical AI Compliance & Governance:** training aligned with NIST AI RMF and internal policy support.
- **Digital Transformation Support:** strategy, change enablement, and cultural alignment strategic consulting.

NAICS CODES

- **541715:** Research and Development in the Physical, Engineering, and Life Sciences.
- **541511:** Custom Computer Programming Services
- **541519:** Other Computer Related Services
- **611430:** Professional and Management Development Training
- **541612:** Human Resources Consulting Services
- **541611:** Administrative Management and General Management Consulting Services
- **541618:** Other Management Consulting Services
- **541720:** Research and Development in the Social Sciences and Humanities
- **541690:** Other Scientific and Technical Consulting Services
- **541512:** Computer Systems Design Services



Capability Statement

Past Performance

U.S Department of Energy - Office of the Chief Human Capital Officer

Management & Program Analyst

- Built executive-ready Power BI people-analytics dashboards (retention, engagement, mobility, skills signals) with automated refresh via Power Automate/SharePoint. Used behavioral/cyberpsychology-informed storytelling to turn trends into actions for morale, retention, and policy decisions. Reduced “spreadsheet sprawl,” increased trust in data, and sped up leadership decision cycles; taught leadership “how to use the data.”

hidn.ai - Community Intelligence Platform

Strategic Advisor

- Advised on data integration and user training architecture to embed people analytics + behavioral science into the product roadmap. Guided in defining adoption metrics and in-product enablement so enterprise clients could measure skill growth and platform value. Guided customer research to align AI features with real workforce development needs.

Pace - Mental Health & Wellness Tech Startup (founded by previous Facebook, LinkedIn, and Pinterest leaders)

Lead Operations Analyst

- Designed digital safety operations: incident intake → rule-based triage & escalation → responder workflows → live ops dashboards for throughput/MTTR. Implemented data-driven playbooks and lightweight automations that cut manual handoffs; program efficiency improved ~80% and time-to-response dropped materially. Built feedback loops from customer interactions to continuously refine protocols and training content.

Neosensory - Neuroscience & Haptics

Research Scientist

- Stood up digital research ops: compliant participant recruitment, e-consent, data integrity pipelines, and study logistics at scale. Co-designed studies (e.g., bi-modal stimulation/tinnitus) and delivered reproducible data packages directly to CEO and other leaders. Reduced operational friction and errors through standardized workflows and auditability.

Case Studies

- Department of Energy’s Leadership Enablement on Data-Informed Decisions**
 - Challenge:** Leaders drowning in static spreadsheets; limited trust and slow cycles; decisions were “gut based.”
 - Approach:** Built executive-ready Power BI dashboards; ran hands-on sessions so leaders could read trends (retention, engagement, mobility) and act; created quick reference guides; created tailored reports for leaders; trained leaders on how to use data.
 - Outcome:** Faster, more consistent leadership decisions; insights used to prioritize retention actions and communications; ~30% increase in employee engagement.
- Digital Safety Operations Training at Pace**
 - Challenge:** High-risk incidents with inconsistent handoffs and slow response.
 - Approach:** Designed intake→triage→escalation workflows; built live ops dashboards; delivered responder training, job aids, and feedback loops to refine SOPs.
 - Outcome:** ~80% efficiency improvement and materially faster time-to-response; clearer roles and fewer errors.
- Executive Coaching for Digital Leadership (Confidential Client)**
 - Challenge:** Senior leaders struggled with decision fatigue and low confidence adopting new digital workflows.
 - Approach:** 12-week coaching focused on distributed leadership, digital mindset, time leadership, cognitive reappraisal, and practical habits for leading digital change; created manager playbooks and office hours.
 - Outcome:** Shorter decision cycles, clearer communication, and sustained adoption of new leadership behaviors that supported ongoing transformation and the employees; 52% increase on employee engagement; ~100% AI implementation adoption.



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